

RingCentral

Part of the Wavenet Group

RETAIN CUSTOMERS AND REDUCE COSTS WITH AI



BUSINESSES ARE FACING TOUGH TIMES





Pandemic recovery

Climate

change

Macro economic uncertainty

Geopolitical

tensions



Stubborn inflation

CIOs AND IT LEADERS LIKE YOU, ARE WORRIED

They have to face immediate pressures...



Decrease spending



Retain the workforce



Increase efficiencies



Increase ROI





Know me better



Make your bots smarter



problem faster



I don't want to wait on hold



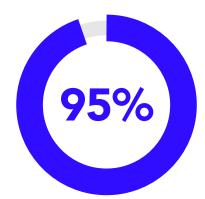
Solve my

HOW DO YOU RESOLVE THIS CONUNDRUM?





READ THE NUMBERS

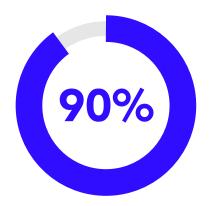


of CIOs believe AI will be the most implemented technology by 2025 Source: Gartner of businesses feel they need to improve their self-service strategy Source: Metrigy

69%



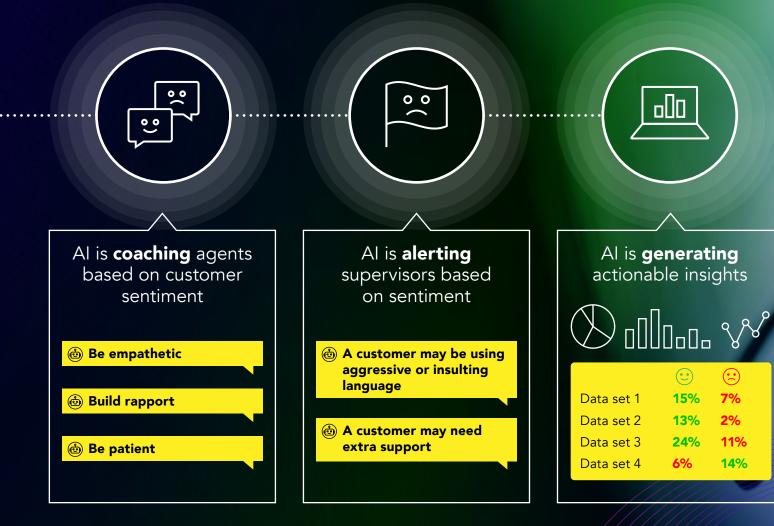
reduction in average handle time (AHT) with Agent Assist technology Source: LinkedIn



of customer service reps think Al routing tools improve CX Source: CXToday



REDUCE COSTS & DRIVE EFFICIENCIES



AND DELIGHT CUSTOMERS MORE THAN EVER



Al is **routing** customers to the right agents

07556 868 774 (£) Agent 1 0121 554 533 (L) Agent 2 07922 257 765 (b) Agent 3

Al is **resolving** advanced customer issues by understanding their intent

0

What are my upcoming expenses?

You have £1,249.50 in upcoming expenses and £1,504.20 in your account.

Would you like me to transfer funds?

Al is **guiding** customers during their online journeys

My orders
Order tracking

Order update:
 Your order is in transit

BUILD YOUR CASE FOR AI

回

Quantify the **benefits**

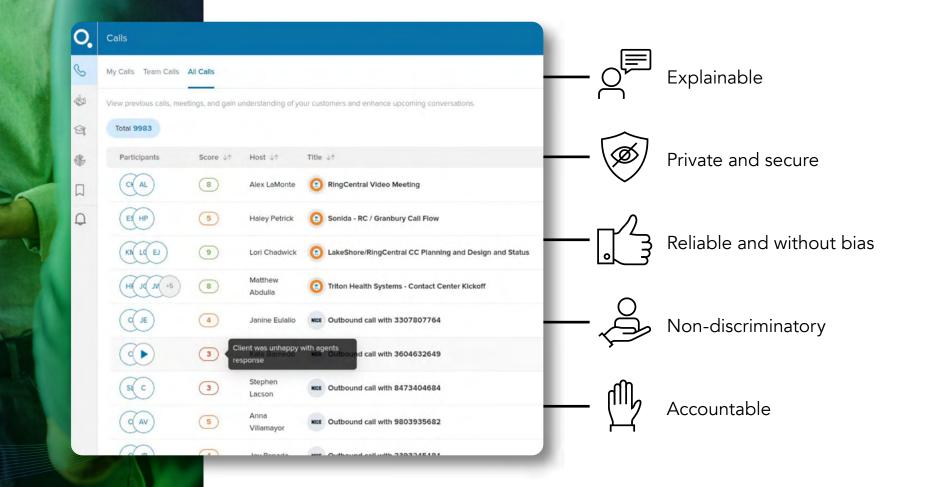
Start **small**

Research the **ethics**

Address agent concerns

Identify **pain points** and **goals**

THE ETHICS OF AI



IN SUMMARY







Contact Centre leaders face immediate pressures



Customers demand more than ever



Al can help resolve these conflicting goals



Put AI to work in your Contact Centre



Build the case for the right Al

FOR MORE INFORMATION OUR CONTACT CENTRE SPECIALISTS ARE AT HAND:

Call: 0344 863 3000

Email: enquiry@daisyuk.tech