**daisy.**

DAISY DATA
BACKUP

**Business Continuity**

# THE PERFECT DATA PROTECTION
# AND SERVICE AVAILABILITY
# FOR EVERY CUSTOMER

With the explosive growth in data over the last few years, organisations need a cost-effective means to protect and secure it.

Data is the lifeblood of business, and you need to ensure that it's properly looked after and is held securely off-premise, safe from cyber and malicious attacks.

It's also essential that all your data is protected wherever it lives, in your hybrid cloud or as part of services such as Microsoft 365.

Our Data Backup service protects your on-premise systems, applications and data, as well as your hybrid and public cloud ones.

Backups are stored in Daisy's dedicated data protection cloud, located in its own UK-based data centres, as well as locally if required. Offering air-gaped and immutable storage to combat cyber and malicious attacks, with an integrated archive tier to minimise costs for long term retentions.

**What does Daisy Data Backup deliver?**

Daisy's Data backup service provides full backup capabilities for your systems, applications and data on physical equipment, virtual platforms, and hybrid and public cloud.

Hardened repositories and off-site, air-gapped, and immutable storage provide peace of mind against major threats.

Offering simple, single pane of glass management, together with integral reporting, logging and monitoring.

With a choice of support packages, from self-managed protection to a fully managed service, where Daisy takes care of everything. The service is flexible for your requirements, with a simple per GB of stored data cost.

# DAISY DATA BACKUP

## Why Daisy Data Backup?

Daisy Data Backup provides traditional backup as well as continuous data protection (CDP) for high frequency backups.

- Easy to deploy, cost-effective and compliant, you have the peace of mind that your business-critical data is protected by the UK's leading recovery specialist

- We are unique in our technology-agnostic approach, partnering closely with many leading vendors, including Veeam and Acronis, to make sure the solution we deliver is the right one for you

- More than 30 years of proven data recovery experience

- Data backup is part of our integrated data protection portfolio, offering backup, replication and recovery

- With service levels to suit every organisation, we have everything you need for data protection and recovery, regardless of your size and complexity. We've consolidated our portfolio to deliver a single solution that is simple to deploy, resilient, recoverable, compliant and cost-effective

## Why Daisy for Data Backup?

In today's always-on, fast-paced world, hundreds of UK businesses trust Daisy to keep them going when things go wrong.

Like them, you can benefit from our data protection and recovery services to keep your staff and customers connected to systems and data in the event of a business interruption.

- We are the UK industry leader in business continuity services

- We are the UK's #1 independent provider of secure IT, communications, and cloud

- We have a dedicated team delivering availability solutions integrated across business continuity and cloud, and we are committed to helping our customers achieve organisational resilience

## Have you thought about…?

**Business Continuity** — Data Replication - for when you need to protect and recover critical servers in real time.

**Business Continuity** — Data Recovery - that is optimised to your business requirements, either standalone or seamlessly integrated with Daisy's data protection services.

**Cyber Security** — Security solutions - that combined with Daisy's data protection services ensures that your business is protected as well as your data.

**Business Continuity** — Shadow-Planner - helps you plan, test, and manage incidents that affect your normal opertions.

**Find out more about Daisy's Data Backup services, speak to one of our sales specialists today:**

enquiry@daisyuk.tech

**0344 863 3000**

veeAM
Cloud & Service Provider
Platinum

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ISO 22301