# WHAT IS ACRONIS BY DAISY?

### Current factors driving improved, integrated security solutions:

- Business changes such as remote working
- The proliferation of endpoints
- Digital transformation projects
- Exponential data growth
- Technological advancements
- 970 Million pieces of malware are circulating the internet right now (AV-Test Institute)
- 350,000 new malicious programs are detected every day (AV-Test Institute)
- 80% of breaches are new or unknown "zero-day attacks" (Ponemon Institute)
- Traditional antiviruses miss 57% of attacks (Ponemon Institute)

### Traditional tools are no longer adequate



- No data recovery
- Advanced and zero-day attacks
- Known vulnerabilities
- Multiple solutions add complexity & cost
- Conflicting agents
- Backend and staff costs
- No single pane of glass

- Vulnerable to attacks breaches and modifications
- Infected, non-restorable machines
- No self-protection, no investigations support

**Not Secured** 

### **Anti-Malware and Antivirus**

Next generation, full stack AI/ML-based protection against malware incl. ransomware, URL filtering and backups scanning







Fast and reliable recovery of your apps, systems and data with forensics capability

**Backup and Recovery** 





One solution integrates backup, disaster recovery, Al-based protection against malware and ransomware. remote desktop, and security tools in a single agent





Endpoint management toolkit: remote desktop, vulnerability assessment and patching save IT resources

**Acronis by Daisy protects** all of this...



















### With Acronis by Daisy:

Likelihood of a breach





## **ACRONIS BY DAISY SUMMARY**

Your swiss army knife for cyber protection, with backup, disaster recovery, antivirus protection in one - great protection against ransomware and other cyber nasties.

**Not Protected** 

**Expensive**